

AerNow Privacy Policy

Effective Date: February 26, 2016

PLEASE READ THIS PRIVACY POLICY (THIS "**PRIVACY POLICY**") CAREFULLY BEFORE USING OUR WEBSITE, MOBILE VERSIONS, APPLICATIONS OR ANY OTHER PRODUCT OR SERVICE OFFERED BY AERNOW OR AERNOW'S PARTNERS.

AerNow, Inc. ("**AerNow**") recognizes that its users value their privacy and we take your privacy seriously. This Privacy Policy is applicable to this Website and any mobile, web, console, desktop and other applications, and other products and services offered by AerNow and/or AerNow's partners (collectively, the "**Services**") and describes what information we collect, how we may use that information and the choices we offer for you to manage the information we collect related to your use of our Services. This Privacy Policy does not address the collection, use or disclosure of information by any third parties.

By using the Services, you agree to the terms and conditions of this Privacy Policy. If you do not agree to the terms and conditions of this Privacy Policy, please do not use the Services. We reserve the right to change this Privacy Policy without prior notice.

Collection of Personal and Non-Personal Information

AerNow collects data that can be used to identify or contact a single person ("**Personal Information**"), including full name, birth date, mailing address, phone number, email address, billing address and payment information. We may combine Personal Information with other information to provide and improve our products, services, content, and advertising. You may visit and enjoy many elements of our Services without disclosing any Personal Information about yourself. However, to make use of select, special or enhanced elements of the Services, you will need to share with us certain personal information so those elements may function properly.

AerNow also collects data in a form that does not, on its own, permit direct association with any specific individual ("**Non-Personal Information**"), such as occupation, language, zip code, area code, unique device identifier, location, customer activities, search queries, and the time zone where an AerNow product or service is used. Unless combined with Personal Information, this information does not personally identify you.

In addition, we may aggregate Personal Information in a manner such that the end product does not identify you or any other site user. Such aggregated demographic information is considered Non-Personal Information for purposes of this Privacy Policy.

Use of Personal and Non-Personal Information

AerNow may use Personal Information to help create, develop, operate, deliver, and improve its products, services, content and advertising, and for loss prevention and anti-fraud purposes. AerNow may also use Personal Information, including date of birth, to verify identity, assist with identification of users, to determine appropriate services, and to communicate with users. If you don't want to be on our mailing list, you may opt out at any time. From time to time, we may use your Personal Information to send important notices, such as communications about purchases and changes to our terms, conditions, and policies. Because this information is important to your interaction with AerNow, you may not opt

out of receiving these communications. We may also share your information upon notice posted on an applicable location of our Services where we collect your personal information for an economic transaction and notify you that we will be sharing such information with a third party.

Because Non-Personal Information does not personally identify you we may use such information for any purpose, at our sole discretion, unless noted otherwise in this Privacy Policy. If we combine Non-Personal Information with Personal Information the combined information will be treated as Personal Information for as long as it remains combined. Further, AerNow may aggregate Personal and Non-Personal Information for purposes including to ensure quality of services, improve products, services and advertising, and to understand user behavior. Aggregated data will: (i) not be identifiable to any person or entity, (ii) not contain any of user's confidential information or intellectual property, and (iii) may be combined with similar data of AerNow's other users. Where specific requirements are mandated by law for de-identifying data, AerNow will ensure the data is properly de-identified in conformance with all applicable legal requirements.

Cookies and Other Technologies

We use and permit automatic methods such as cookies (small amounts of data which include a unique string of characters sent to your browser or application from a website's computers and stored on your computer's or device's hard drive), web beacons (technology used to track activity, also known as pixel tags) or similar technologies, alone or in combination with personally identifiable information you choose to provide us. The use of cookies is an industry standard, and they are currently used on most major websites. It is possible to adjust your web browser preferences to alert you when a cookie is sent to your hard drive, or to refuse cookies altogether. Please note that certain features of the Services may not be available once cookies are disabled. To learn more about cookies, please visit <http://www.allaboutcookies.org/>.

Examples of the information we collect and analyze using such methods include, but is not limited to, the Internet protocol address used to connect your computer or device to the Internet; email address; login name and password; operating system type, version and computer or device platform; purchase history; the full Uniform Resource Locator clickstream to, on and from our Services, including date and time; and products you viewed or searched. We use software tools to measure and collect session information, including page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks and mouse-overs) and methods used to browse away from a page. We use and may allow certain third parties, such as those who provide services associated with our Services, to access these automatic data collection methods to enable you to use a "shopping cart" while using our Services, to store your preferences and to improve, deliver and customize our Services' content and offerings.

We use this information to understand and analyze trends, to administer the site, to learn about user behavior on the site, to improve our product and services, to facilitate and measure the effectiveness of advertisements and web searches, and to gather demographic information about our user base as a whole. We may also use and disclose IP Addresses for all the purposes for which we use and disclose Personal Information and may use this information in our marketing and advertising services. AerNow and our partners also use cookies and other technologies to remember Personal Information when you use our website, online services, and applications. Our goal in these cases is to make your experience more convenient and personal. We treat information collected by cookies and other technologies as Non-Personal Information. Please note that we treat IP Addresses, server log files

and related information as Non-Personal Information, except where we are required to do otherwise under applicable law.

Location-Based Services

To provide location-based services on AerNow Services, AerNow and our partners may collect, use, and share precise location data, including the real-time geographic location of your computer or device. Where available, location-based services may use GPS, Bluetooth, and your IP Address, along with crowd-sourced Wi-Fi hotspot and cell tower locations, and other technologies to determine your devices' approximate location. Unless you provide consent, this location data is collected anonymously in a form that does not personally identify you and is used by AerNow and our partners to provide and improve location-based products and services. If you initially permit the collection of this information, you may later disable it by changing the location settings on your computer or device. However, this may limit your ability to use certain features of AerNow Services.

Social Networking Features

When using our Services or when using certain third party social networking services (e.g., Facebook, Twitter, Google +) (each and collectively, a "Social Network"), you may have the option to connect our Services information and activity with your Social Network information and activity. If you authorize such a connection, you permit us to share or publish information about your activity on our Services, with that Social Network and its users, and to access certain of your Social Network information, as disclosed by you at the time you consent to the connection. Information we may share with a Social Network may include, but is not limited to technical information about your Services activity, your Services comments or the videos you watch on our Services. Information we may access about you, with your consent, from a Social Network may include, but is not limited to, your basic Social Network information, your location data, your list of contacts, friends or followers, and certain of your activities on the Social Network. If you permit a connection between a Social Network and our Services, we (and that Social Network) may be able to identify you and to associate information received pursuant to the connection with information we already have about you. We recommend that you familiarize yourself with the privacy policy and privacy control options of any Social Network with which you choose to share information or connect to our Services.

Analytics And Advertising Services Provided By Others

We may allow third party partners to provide audience measurement and analytics services for us, to serve advertisements on our behalf across the Internet, and to track and report on the performance of those advertisements. These entities may use cookies, web beacons, SDKs, and other technologies to identify your device when you visit our site and use our Services, as well as when you visit other online sites and services. For more information about these technologies and service providers, please refer to "Cookies and Other Technologies" above.

Disclosure to Service Providers

AerNow shares Personal Information with strategic partners that work with AerNow to provide products and services such as information processing, payment processing, fulfilling customer orders, delivering products to you, managing and enhancing customer data, providing customer service, assessing your interest in our products and services, and conducting customer research or satisfaction

surveys. These companies are obligated to protect your information.

Disclosure for Legal Purposes

We may be required to share your Personal and Non-Personal Information pursuant to judicial or governmental subpoenas, warrants or orders. If we are required to do so, we will, of course, obey the law. In addition, notwithstanding any term to the contrary in this Privacy Policy, we reserve the right to use, disclose or share your Personal and Non-Personal information in order to investigate, prevent or take action regarding illegal activities, suspected fraud, situations involving potential threats to the safety of any person, violations of terms and conditions of any of our Services or as required by law.

Disclosure for Business Transfers

From time to time, AerNow may be sold along with its assets, or other corporate transactions may occur. In such a case, our user information may be one of the business assets we transfer.

Protection of Personal Information

AerNow takes the security of your Personal Information very seriously. We use reasonable organizational, technical and administrative measures to protect Personal Information under our control. We follow generally accepted standards to protect the personal data submitted to us, both during transmission and once we receive it. Unfortunately, no data transmission over the Internet or data storage system can be guaranteed to be 100% secure. Please do not send us sensitive information through email. If you have reason to believe the security of your account with us has been compromised, you must immediately notify us by contacting us in accordance with the "Privacy Questions" section below.

Opt-Out

If you no longer wish to receive promotional or marketing-related email communications from us, you may opt out by following the "unsubscribe" instructions in the latest such message you have received or by contacting us at privacy@aernow.com. Additionally, if you would prefer that we not share Personal Information about you in the future for marketing purposes, you may opt out from such sharing by contacting us at privacy@aernow.com. Please specify whether you are opting out of receiving messages from us or from sharing with our partners or third parties.

We will endeavor to comply with your request as soon as reasonably practicable. Please note that if you opt out as described above, we will not be able to remove your Personal Information from the databases of our partners or third parties with whom we have already shared your Personal Information. If you wish to cease receiving marketing-related emails from such affiliates or third parties, please contact them directly.

Your California Privacy Rights

If you are a resident of California, pursuant to California Civil Code Section 1798.83, you may request information regarding our disclosure of your Personal Information to a third party for that party's direct marketing purposes. Any such disclosure made to a third party by us would be otherwise in accordance with the terms of this Privacy Policy. To make such a request, please send an email to

privacy@aernow.com or write to us at: AerNow, Inc., c/o Legal Department, 111 Potrero Avenue, San Francisco, CA 94103.

Accuracy

It is your responsibility to give us current, complete, truthful and accurate information, including Personal Information, and to keep such information up to date. We cannot and will not be responsible for any problems or liability that may arise if you do not give us accurate, truthful or complete information or Personal Information or you fail to update such information or Personal Information. We will reject and delete any entry that we believe in good faith to be false, fraudulent or inconsistent with this Privacy Policy.

Access to Personal Information

You can help ensure that your contact information and preferences are accurate, complete, and up to date by logging in to your AerNow account. For other Personal Information we hold, we will provide you with access for any purpose including to request that we correct the data if it is inaccurate or delete the data if AerNow is not required to retain it by law or for legitimate business purposes. We may decline to process requests that are frivolous/vexatious, jeopardize the privacy of others, are extremely impractical, or for which access is not otherwise required by local law.

If you would like to request to review, correct, update, suppress or otherwise limit our use of your Personal Information that has been previously provided to us, you may contact us by email at privacy@aernow.com. We will respond to your request in accordance with applicable law. For your protection, we will only implement requests with respect to the Personal Information associated with the particular email address that you use to send us your request, and we may need to verify your identity before implementing your request. You also may review, correct and update certain information that you provided by logging into your AerNow account and editing your profile information.

We may need to retain certain information for recordkeeping purposes, and there may also be residual information that will remain within our databases and other records, which will not be removed. Finally, we are not responsible for removing or suppressing information from the databases of third parties with whom we have already shared your Personal Information, or limiting their use of your Personal Information. If you wish to change or suppress information provided to a partner or third party, please contact them directly.

Retention Period

We will retain your Personal Information for the period necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is permitted or required by law.

Note Regarding the Use of the Site by Children

We understand the importance of taking extra precautions to protect the privacy and safety of children using the AerNow Services. Accordingly, we do not knowingly collect, use or disclose Personal Information from children under 13, or equivalent minimum age in the relevant jurisdiction, without verifiable parental consent. If we learn that we have collected the Personal Information of a child under 13, or equivalent minimum age depending on jurisdiction, without first receiving verifiable parental

consent we will take steps to delete such information as soon as possible. If at any time a parent becomes aware that its child has provided us with Personal Information, please contact us in accordance with the “Privacy Questions” section below.

Third Party Sites and Services.

Our Services contain links to other websites and products produced by AerNow and to websites and products operated by third parties. In addition, if you click on an advertisement within our Services, you may be directed to a web page within our Services or to a third party website or product. We are not responsible for the privacy practices of third party websites or products, and we encourage you to read the privacy policies of every website and product that collects personally identifiable information from you. This Privacy Policy applies only to our Services, unless you are notified otherwise upon accessing any third party website or product, in which case the terms and conditions set forth in such notification will apply.

International Users

AerNow abides by the “safe harbor” frameworks set forth by the U.S. Department of Commerce regarding the collection, use, and retention of personal information collected by organizations in the European Economic Area and Switzerland. Learn more about the U.S. Department of Commerce Safe Harbor Program.

Changes to this Privacy Policy

AerNow may update its Privacy Policy from time to time. When we change the policy in a material way, a notice will be posted on our website along with the updated Privacy Policy. Your continued use of the Services after such notice constitutes your consent to those changes. We encourage you to periodically review the Privacy Policy for the latest information on our privacy practices.

Privacy Questions

If you have questions or concerns about AerNow’s Privacy Policy or practices, please contact us. You may contact us by email at privacy@aernow.com or at our mailing address below:

AerNow, Inc.
c/o Legal Department
111 Potrero Avenue
San Francisco, CA 94103